

# Supporting the Leaders Who Sustain Our Communities

## INP's Spring Forward Initiative 2023

Invest Now in the Leaders Who Power Progress in Our Communities

Goal: \$2.5 Million

*"I am completely transformed as a leader! With every class, I have been able to apply my learnings to my job. I can't say enough about how this program is supporting me both personally and professionally. I am deeply reflecting on who I am as a leader because of this program."*

– Annette de la Llana Merilos, KIPP Public Schools Northern California, INP Class of 2023

**The social impact sector needs our collective support now, and INP seeks forward-thinking funders to join us at this critical moment to invest in the leaders who power progress in our communities.**

**Why Now?** Social impact leaders are diligently and courageously working to address some of the most intractable issues of our time while navigating increasingly complex and constantly changing contexts: the Great Resignation, our nation's racial reckoning, economic downturn, an ongoing global pandemic. At the same time, nonprofits are reporting an increase in demand for their services coupled with a decrease in funding for their vital work.

**Why INP?** The [Institute for Nonprofit Practice](#) (INP) equips leaders nationwide, the majority of whom identify as Black, Indigenous, People of Color, and women, with the skills, networks, and confidence to rise in their careers, successfully drive their organizations' missions, and address society's most pressing problems. We know from 16 years of evaluation that INP's programs transform individual lives and careers, and those individual transformations bring wider benefits to organizations and communities. INP believes that social change can more effectively be realized when leaders are proximate to and representative of the communities they serve, inspired and uplifted by peer connection, equipped with the skills and knowledge to effectively lead, holistically supported to feel energized and sustained in their work, and bolstered with strategies to deliver on their critical missions.

**Join Us.** INP is preparing to launch our next program cycle of nationally-recognized leadership development programs while continuing our high impact alumni engagement and community events and offerings. **We seek partners eager to join forces** to show up for the leaders behind the causes they support, from education to environmental justice, youth empowerment to arts and culture, enabling more leaders to access INP programs at no cost while augmenting the support we provide to our growing alumni network of 3,500+ leaders across the country.

# Spring Forward Initiative: Supporting the Leaders Who Sustain Our Communities

Sponsors of the Spring Forward Initiative will help INP:

- **Deliver our proven management and leadership development programs** at no cost to every leader.
- **Ensure our programming remains responsive** to the ever-changing needs of leaders.
- **Engage our 3,500+ alumni** with lifelong access to resources and connection to thousands of leaders coast-to-coast.
- **Further integrate well-being and mindfulness practices** in our curricula to help inspire and sustain leaders in this work.
- **Open doors** to the social impact community locally and nationally, granting free access to INP's [Leadership Learning Series](#), resources, and events.

## Sponsor Benefits & Engagement Opportunities

### Pinnacle Leadership Sponsor – \$1,000,000

Help us to train, uplift, inspire, and connect **100** social impact leaders with the skills, resources, networks, and confidence to rise in their careers, deliver on their organizations' missions, and effectively drive progress toward a brighter, more equitable future. As a Pinnacle Leadership Sponsor you will receive:

- Top billing as Pinnacle Leadership Sponsor on all Spring Forward Initiative marketing materials
- Inclusion of a quote from the sponsor in press releases and public announcements
- Recognition on all program orientation and graduation ceremony materials
- Feature in INP's annual report
- Recognition on INP's website, in the annual report, and across social media

### Principal Leadership Sponsor – \$500,000

Help us to train, uplift, inspire, and connect **50** social impact leaders. As a Principal Leadership Sponsor you will receive:

- Recognition as a Principal Leadership Sponsor on all Spring Forward Initiative marketing materials
- Recognition on all program orientation and graduation ceremony materials
- Inclusion in press releases and public announcements
- Feature in INP's annual report
- Recognition on INP's website, in the annual report, and across social media

### Prime Leadership Sponsor – \$250,000

Help us to train, uplift, inspire, and connect **25** social impact leaders. As a Prime Leadership Sponsor you will receive:

- Inclusion in press releases and public announcements related to the Spring Forward Initiative
- Recognition on INP's website, in our annual report, and across social media

### **Leadership Sponsor – \$100,000**

Help us to train, uplift, inspire, and connect **10** social impact leaders. As a Leadership Sponsor you will receive:

- Recognition on select Spring Forward Initiative marketing materials
- Recognition on INP's website, in our annual report, and across social media

### **Advocate Sponsor – \$50,000**

Help us to train, uplift, inspire, and connect **5** social impact leaders. As an Advocate Sponsor you will receive:

- Recognition on INP's website, in our annual report, and across social media

### **Ally Sponsor – \$30,000**

Help us to train, uplift, inspire, and connect **3** social impact leaders. As an Ally Sponsor you will receive:

- Recognition on INP's website and in our annual report

### **Friend of the Spring Forward Initiative**

Every gift counts. Make a contribution of any amount under \$30,000 and be recognized on INP's website as a Friend of the Spring Forward Initiative!

## **Invest in the Future of the Social Impact Sector!**

**Together, we can sow the seeds for a brighter, more equitable future: a diverse, effective, and thriving social impact sector powered by people who are inspired to drive change, connected to a supportive peer network, and equipped with the information and tools to succeed.**

Donate online today by visiting [www.donatenow.networkforgood.org/nonprofitpractice](http://www.donatenow.networkforgood.org/nonprofitpractice) or by mailing a check to Institute for Nonprofit Practice, 980 Washington Street, Suite 115, Dedham, MA 02026. The Institute for Nonprofit Practice is a tax-exempt 501(c)(3) organization, EIN #47-1613050.

For more information, contact Audrey Gillis, Senior Vice President of Advancement, at [agillis@nonprofitpractice.org](mailto:agillis@nonprofitpractice.org).