



**Director of Engagement**  
**PJ Library**  
**Agawam, MA**

Harold Grinspoon Foundation is seeking a [Director of Engagement](#) who **thinks strategically, communicates with clarity, empowers a professional team, and shares a love of Jewish community** and Jewish stories. The successful candidate will have **a passion for relational engagement** and will bring a deep understanding of Judaism and Jewish education, global Jewish communities, Jewish identity formation, and the Jewish philanthropic landscape. These qualities and expertise will be a valuable asset in leading the international team tasked with nurturing an ecosystem of opportunities for families to connect with each other and to Jewish community.

[PJ Library](#), a flagship program of the [Harold Grinspoon Foundation](#) (HGF), was launched with a humble beginning in 2005 in Western Massachusetts, sending children's books about Jewish holidays, culture, and values. Today, PJ Library has grown into an internationally recognized, \$40M global cultural literacy venture that partners with philanthropists and Jewish communities around the world to provide families raising Jewish children ages 0-12 with the gift of free, high-quality children's books and other resources that foster a deeper connection with Jewish life.

PJ Library has been recognized as one of the most impactful programs impacting lifelong Jewish identity and connection. In 2020, Keren Grinspoon Israel received the [Library of Congress Literacy Award Best Practice](#) Honoree and in 2018, Harold Grinspoon and PJ Library received the [Sydney Taylor Body-of-Work Award](#).

The Director will play an integral role on the PJ Library management team and lead the evolution and articulation of the program's content strategy. More than 250 unique titles bearing the PJ Library logo are distributed annually across a growing number of markets, each an opportunity to engage the next generation of Jewish families with Jewish life.

The Director will play an integral role on the PJ Library management team and lead the evolution and articulation of the program's family engagement strategy. Around the world, more than 200 partner organizations and at least as many professionals and parent

connectors are connecting the next generation of families with Jewish life under the PJ Library banner.

The Director of Engagement will build upon an already successful engagement framework, with the goals of:

1. Deepening professional development for local professionals and parent connectors.
2. Clarifying and deepening the role that HGF plays in engaging families directly.
3. Expanding opportunities for families to connect with another step on their Jewish journey.

Regular presence in the HGF home office in Agawam, Massachusetts, USA is preferred. Remote candidates will be considered, with a preference for candidates in the Northeast USA able to commit to regular visits to the home office. The Director will frequently represent HGF and PJ Library externally in various settings, with some travel required.

HGF is an equal opportunity employer. The foundation celebrates diversity and is committed to creating an inclusive environment for all employees. Furthermore, it does not discriminate in employment on the basis of race, color, religion, sex (including pregnancy and gender identity), national origin, political affiliation, sexual orientation, marital status, disability, genetic information, age, membership in an employee organization, retaliation, parental status, military service, or other non-merit factor.

To learn more about this exciting new role, please send a cover letter and resume to Wendy Wilsker, Managing Partner, Boyden at [wwilsker@boyden.com](mailto:wwilsker@boyden.com)