## INSTITUTE FOR nonprofit practice

And the structure of the state 2018

"I learned that holding ourselves accountable to our values and putting them into action on a daily basis is what powers the engine of social justice and change."

Turenne Bedell Visitor Experience Manager, Providence Children's Museum

#### DEAR FRIENDS,

As we approach the close of 2018, the work of the Institute for Nonprofit Practice seems more relevant and urgent than ever. In these charged and changing times, there is a compelling need for leaders who are equipped and committed to building a more just, cohesive society where all people can contribute and thrive.

With 11 years of successful growth in New England and need and demand for our programs continuing to rise, we know we can do more to advance change. This year, we laid the groundwork and built the staff capacity to dramatically increase our reach and impact.

We've assembled an impressive team including Faculty Director Aviva Luz Argote and Chief Growth Officer Patrick Kirby, who are focused on program excellence and expansion beyond our current Boston, Lowell, Cape Cod, and Rhode Island based programs.

We've deepened existing and built meaningful new partnerships to accelerate our impact. Increasingly, corporations are leveraging the Institute to maximize their philanthropic giving, making investments that surpass financial support to include skilled volunteering, demonstrating what is possible when we work across sectors. Our students have benefited from greater integration of diversity, equity, and inclusion objectives throughout the whole program and a growing faculty of experienced leaders, 65% of whom are people of color.

In classes, at graduation, during numerous alumni events, in conversations with our board and key partners - the feeling is palpable. With 1,000 alumni and a growing student body year to year, the Institute is building a movement of ready, diverse, connected social change leaders who have what it takes to tackle society's most pressing challenges.

We are now ready to launch our first site outside of New England, which we will do in 2019, doubling the number of leaders we serve in the next three years, and creating even more opportunities for leaders to connect and collaborate.

As we look ahead, we are inspired and energized by our belief in the power of our mission, our love of the work, and our deep appreciation for the growing Institute for Nonprofit Practice family who helps us move forward with confidence. We are deeply grateful for all you have helped to make possible.

Sincerely,



YUUUU Yolanda Coentro

Yolanda Coentro President and CEO, Institute for Nonprofit Practice



Mark Q. Rose

Mark Rosen Board Chair, Institute for Nonprofit Practice, Co-Founder and Advisory Director, Charlesbank Capital Partners

## Class of 2018

#### Action, Inc.

Advocates

Bay State Community Services

Beth Israel Deaconess Medical Center

Big Brothers Big Sisters of Massachusetts Bay

**Bikes Not Bombs** 

Boston After School & Beyond

Boston Area Rape Crisis Center

**Boston Ballet** 

Boston CASA

Boston Chinatown Neighborhood Center

Boston Private Industry Council, Inc.

**Bottom Line** 

Boys and Girls Club of Boston

Bridge Over Troubled Waters

**Budget Buddies** 

Cahoon Museum of American Art CalledOut4

Cambridge Community Arts Center

Cambridge Health Alliance

Cambridge Women's Center

Cape Cod Community College Educational Foundation

Cape Cod Healthcare

Cape Cod Times Needy Fund, Inc.

CARE for the Cape and Islands

**CHAMP** Homes

Children's Trust

**Citizen Schools** 

City of Lawrence Mayor's Health Task Force

**City Year Boston** 

**Clean Water Action** 

Codman Square Neighborhood **Development Corporation** College Advising Corps College Visions CommonWealth Kitchen **Community Development** Partnership Community Teamwork, Inc. Cradles to Crayons Cultural Center of Cape Cod **Duffy Health Center** Eating with the Ecosystem Enroot Education Fair Shot for All Falmouth Museums on the Green Feinstein Institute for Public Service at Providence College Fenway Health Friends of the Children - Boston Gaits of Harmony Therapeutic Riding, Inc. Generation Teach Groundwork Lawrence Groundwork South Coast Harlem Lacrosse Homeless Prevention Council HopeHealth HopeWell Horizons for Homeless Children Housing Families, Inc. Hyde Square Task Force InnerCity Weightlifting Islamic Society of Boston Cultural Center Jumpstart for Young Children Justice Resource Institute

Katie Brown Educational Program, Inc. Kids in Tech Letters Foundation Lowell Association for the Blind Lowell Community Health Center Lynn Community Health Center Main IDEA MENTOR: The National Mentoring Partnership MetroLacrosse, Inc. Metropolitan Waterworks Museum National Network of Abortion Funds New American Center, Inc. New Urban Arts NextStep Nonprofit Northeast Independent Living North Shore Community Health, Inc. NoticeAbility, Inc. On The Rise Paine Senior Services Peace First Pets Empower, Inc. Plummer Youth Promise Providence Athenaeum Providence Children's Museum Providence Promise Providence Public Library RI Registry of Interpreters for the Deaf RIA House, Inc. **Riverzedge Arts** Rosie's Place Save The Bay, Inc.

Schools For Children - Dearborn Academy Science Club for Girls Silver Lining Mentoring Skills for Rhode Island's Future Social Innovation Forum South Shore Conservatory Special Olympics Massachusetts St. Mary's Home for the Children The Boston Alliance of Lesbian Gay Bisexual Transgender Youth (BAGLY) The Cape Cod Foundation The Center for Effective Philanthropy The Food Project The Learning Center for the Deaf The NET Mentoring Group Tonelli Arts and Consulting **Transforming Education** Transition House uAspire United Way of Massachusetts Bay and Merrimack Valley University of Rhode Island Coastal Resources Center Urbanity Dance UTFC I owell Victory Program's Mobile Prevention Team Wellfleet Preservation Hall, Inc. Westbay Community Action Winterline Global Education Women's Fund of Rhode Island WOMR / Lower Cape Communications Year Up

In addition to prioritizing racial and gender diversity in our classrooms, we recruit classes which are highly diverse across organizational size and focus to help students step outside of their silos and promote collaboration and learning. The class of 2018 was made up of 154 students representing the 122 organizations listed.

#### DIVERSITY AT THE INSTITUTE

Central to our mission is a focus on closing historic racial and gender gaps in nonprofit leadership to create a sector which is exponentially more effective, connected, equitable and diverse. We embody our values of inclusive excellence by recruiting students and faculty who are highly diverse across race and gender.

> NEARLY 50% OF OUR ALUMNI ARE PEOPLE OF COLOR

> > OVER 60% OF OUR ALUMNI ARE WOMEN

65% OF OUR FACULTY ARE PEOPLE OF COLOR

## Facts and Figures

We are committed to continuous improvement, learning from our students and alumni, and ensuring our programs are addressing the current and critical needs of the sector. A comprehensive external evaluation of the Institute's impact on students and alumni found that, as a result of attending the Institute:

95% 90% 90% 75%

95% report strong or extremely strong growth in personal and professional networks. The networks formed at INP play a central role in breaking down silos, reducing isolation, accelerating professional development, and increasing leadership effectiveness.

Over 90% significantly improved critical leadership and management skills such as hiring and developing individuals, building teams, fundraising, and financial management.

90% feel confident that they can use tools learned at INP to effect change in their organizations and communities.

75% had a diversity and inclusion plan they could put into practice by the end of the program.

93% reported that their organizations had increased resources and accelerated impact.

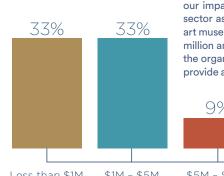
reported that attending the Institute had significantly and positively influenced their careers and nearly

> say their salary and responsibility increased.

Students don't just tell us they are satisfied, they SHOW us.

88%

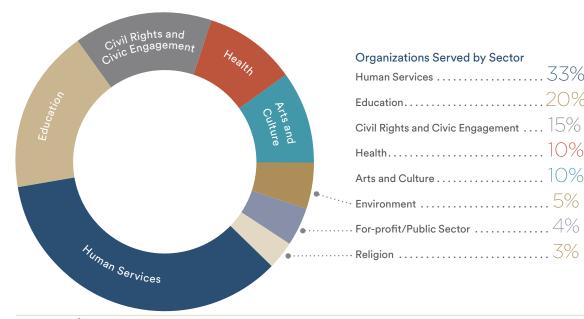
of the class of 2018 donated to the class gift to further our work.



#### **ORGANIZATIONS BY SIZE AND SECTOR (Annual Revenue)**

A ten-year analysis of the size and sector of alumni organizations demonstrated that our impact extends beyond equipping individual leaders to include supporting the sector as a whole - from homeless shelters to after-school programs, hospitals to art museums. Two thirds of the organizations we've served have annual budgets of \$5 million and under, underlining the importance of keeping our programs accessible to the organizations who need us most. In donating to the Institute, you have helped us provide an affordable tuition which is less than 50% of the true program cost.





## 2018 At-a-Glance

### 154 graduates 122 organizations

seasoned private and nonprofit sector leaders volunteerec their time as mentors

45 classroom hours to develop core leadership competencies, skills, and confidence

45 hours spent with communities of practice, reflecting on and implementing lessons learned

33%

20%





## Bold Partners, Big Impact

We are proud to recognize two of the Institute's funders whose collaboration, partnership, and philanthropy have resulted in game-changing advances for the Institute: The Peter and Elizabeth C. Tower Foundation and the State Street Foundation. As we prepare for growth on a much larger scale, these unique partnerships offer high-impact models we hope to establish outside of New England.

### The Peter and Elizabeth C. Tower Foundation



Tracy Sawicki Executive Director, The Peter and Elizabeth C. Tower Foundation

#### "The Tower Foundation has been proud to partner with the Institute for Nonprofit Practice for nearly a decade.

We recognize the unique value they bring to building a more effective, diverse and equitable nonprofit sector. Helping a highly impactful organization like the Institute build capacity is central to our mission, and was part of our decision to support their expansion to Cape Cod." In their work with the nonprofit sector, the Peter and Elizabeth C. Tower Foundation exemplifies the true meaning of partnership. The New York-based foundation, guided by the belief that "every young person deserves the chance to realize their highest potential, regardless of the challenges they face," intentionally fosters collaboration with nonprofit organizations using a "capacity building lens."

In developing their own strategic plan, Tower Foundation program officers listened closely to the nonprofit sector. They heard about the need to equip leaders for success, develop boards, and support succession planning. They recognized the value of strong organizational infrastructures to deliver high quality programming and to promote organizational sustainability. They committed to defining capacity building in the broadest and most impactful terms, and to nurturing connections among nonprofits.

For nearly a decade, the Tower Foundation has been a listener, connector, and advisor to the Institute's strategy. Long before capacity building support or investing in leadership was common, Tower awarded the Institute multi-year capacity building grants to expand and deepen our work, coupled with funding for special projects.

In 2015, as a testament to their strong partnership building, Tower Foundation played a key role in the funder collaborative that brought the Institute to Cape Cod to better support the needs of the region's nonprofits.

This year, the Institute received its largest grant to date from the Foundation, a multi-year award to expand alumni programming initiatives and increase program access regionally. We are honored to partner with Tower Foundation which embodies leading with humility, integrity, and a true collaborative spirit.

### **State Street Foundation**



Michael Scannell Senior Vice President, State Street & President of the State Street Foundation

"The State Street Foundation launched a partnership with the Institute this year because of the strong and strategic alignment between our two organizations' core values and meaningful commitment to our communities and advancing diversity, equity, and inclusion. Investing in the Institute provides a powerful opportunity for State Street to leverage our commitment to the larger nonprofit community through the Institute's extraordinary leadership training." If you're seeking an innovative model to accelerate systemic change in the nonprofit sector, global financial leader State Street is delivering just that. In an exciting new strategic partnership with the Institute for Nonprofit Practice, the State Street Foundation is leading the way in elevating nonprofit effectiveness through high impact capacity building in some of Boston's most respected and performance driven nonprofit organizations.

This year, State Street made a significant investment in the Institute which they committed to renew in the coming year. This investment included underwriting the cost of the Institute's certificate programs for ten leaders from uAspire, the Boston Private Industry Council, Year Up, College Advising Corps, and Bottom Line, as part of the signature program of their foundation, Boston WINs.

The partnership did not end there. Senior State Street leaders stepped in to help too, serving as mentors and delivering leading edge workshops on critical topics like managing flexible work environments, and developing and retaining top talent.

Transcending financial and volunteer support, the Institute's partnership with State Street is deeply valuesaligned. State Street Foundation is one of Massachusetts' top corporate charitable contributors. For over forty years the Foundation has promoted economic opportunity in the communities where State Street operates through investments that drive measurable social impact by assisting disadvantaged populations to secure sustainable employment. Additionally, State Street has received several global awards recognizing its leadership in promoting diversity, equity and inclusion, including: the 2017 Working Mother 100 Best Company, CR Magazine's 100 Best Corporate Citizens List, Human Rights Campaign Best Places to Work 2017, and a Top Company for Diversity by DiversityInc.

As the Institute for Nonprofit Practice scales and expands into other US cities over the next five years, the State Street partnership offers a truly groundbreaking model through which corporations can maximize their philanthropic investments while bringing a wealth of leadership and management expertise into vital community organizations.

# 2018 Highlights

### **Engine of Impact**

We know that nonprofit leaders need access to premier thought leaders and experts to improve their practice, innovate, and grow. This year we partnered with Barr Foundation and the Boston Foundation to co-host an event for Institute students and alumni to learn from Kim Starkey Jonker, an author of the book *Engine of Impact*, *Essentials of Strategic Leadership in the Nonprofit Sector*. Institute President and CEO Yolanda Coentro engaged Starkey Jonker and an audience of over 100 nonprofit leaders in a lively discussion about the essential components of strategic leadership that set high-achieving donors, board members, and executives apart. "At the Institute, I learned that there really is no obstacle that is insurmountable. I now know that there are strategies, support services, networks, and most importantly, your classmates to help you reach your goals."

Kevin Nolan, Jr. Director of Operations and Compliance, The Learning Center for the Deaf

### The Art of Leading for Good

This year we were able to "give back" to the leaders in our community who work tirelessly to advance social change. Sue and Bernie Pucker, friends of the Institute and owners of the Pucker Gallery on Boston's Newbury Street, gifted us their annual *Art of Leading for Good* event, an evening of appreciation, inspiration, and community for nonprofit leaders.

Past event speakers include Congressman John Lewis, Congresswoman-elect Ayanna Pressley, and former Governor Deval Patrick. In April, Institute students and alumni gathered at the vibrant Pucker Gallery and heard from three powerful voices for social justice—revered youth advocate Hubie Jones, Dean of City Year Charlie Rose, and the first US Youth Poet Laureate, Amanda Gorman. Mayor Marty Walsh joined to warmly welcome the group. In what the Institute hopes will be an annual event, the Art of Leading for Good left those in attendance inspired to tackle the work ahead!



### **Meet the Funders**

The Institute's annual Meet the Funders Classes aim to dismantle the power dynamic typically present between funders and those needing funds by providing opportunity for leaders from the philanthropic and nonprofit sectors to come together in dialogue, to deeply listen to, and learn from each other. We aim to not only provide students with hands on practice delivering a compelling fundraising pitch, but also the rare opportunity to meaningfully connect and develop relationships with the region's most prominent funders. Through this shared learning experience, students improve their practice and build confidence while creating a foundation for relationship going forward. This year a record 60 funders came together to support the advancement of the nonprofit sector at Meet the Funders!

#### 2018 MEET THE FUNDERS PARTICIPANTS

501Partners Amelia Peabody Foundation Bank of America/U.S. Trust Barr Foundation Blue Cross & Blue Shield of Rhode Island **Charlesbank Capital Partners** Dell Demand Abolition Farth2 Eastern Bank Charitable Foundation **EdVestors Essex County Community Foundation** Fidelity Charitable Trustees Initiative **GMA** Foundations Grantmakers Council of Rhode Island Greater Lowell Community Foundation Highland Street Foundation John Hancock National Grid Nellie Mae Education Foundation

New Profit Pawtucket Credit Union Rhode Island College **Rhode Island Foundation** Salera Consulting Santander Bank Social Innovation Forum Social Venture Partners State Street Foundation The Boston Beer Company The Boston Foundation The Lenny Zakim Fund The Leon Lowenstein Foundation The Peter and Elizabeth C. Tower Foundation The Philanthropy Connection TripAdvisor United Way of Massachusetts Bay and Merrimack Valley United Way of Rhode Island Wellington Management Foundation Wells Fargo



### Listening for Good

This year, the Institute received a Listen for Good grant, an initiative of the California-based Fund for Shared Insight. The two-year grant offers simple but rigorous evaluation tools to learn from and respond to the voices of those we serve.

The Listen for Good approach fully embodies our values as a learning organization committed to equity. We continuously challenge ourselves to stay closely connected to our community and to listen deeply to our constituents and partners through the direct solicitation of their feedback. Based on what we learned in year one of the grant, we are already developing programmatic strategies to foster greater engagement of and relationship between our students and alumni.

This is just the beginning of our learning agenda. Listen for Good has catalyzed an approach to measuring our impact that the Institute wholly embraces. As we scale, we purposefully commit to staying fully accessible, attentive and responsive to those we serve and those who invest in our mission. We are grateful to our stalwart partners at the Boston Foundation who nominated us for this opportunity and contributed to the grant!

## Alumni Spotlight



#### CORE PROGRAM, CLASS OF 2011

#### Shawn Brown, Executive Director, Becoming a Man (BAM) Boston

"Through the INP experience I became a better leader and I gained the confidence, resources and tools necessary to run a nonprofit effectively. I believe the INP experience helped me to scale the nonprofit I founded, Diamond Educators Mentoring, Inc, to become one of the more respected youth development organizations in Boston for boys of color. Both INP and Diamond Educators Mentoring, Inc prepared me to lead a nationally recognized, evidence based program, Becoming A Man (BAM) Boston. I'm truly grateful for my INP experience!"



#### CORE PROGRAM, CLASS OF 2008

#### Jen Faigel, Executive Director, CommonWealth Kitchen

"The Institute experience was really transformational. It helped me conceive of CommonWealth Kitchen as a founding Board member, and prepared me to step in at a critical time. The hard skills I learned - budgeting, HR, and assessment, along with storytelling and team management, have helped me lead CommonWealth Kitchen to become a national model for inclusive entrepreneurship and equitable food systems."



#### COMMUNITY FELLOWS PROGRAM, CLASS OF 2018

#### Leah Hong, Associate Director of Community Impact, Letters Foundation

"INP has impacted my leadership identity in indelible ways. INP's commitment to social justice and elevating leaders of color in our community set the foundation for developing greater confidence within me, and taking risks in advocating for more equitable practices within my workplace and beyond. I continue to use my INP education in my personal and professional lives, living out values rooted in empathy, collaboration, and a commitment to social justice and racial equity, which were strengthened tenfold through my involvement with INP. To this day, I have yet to experience the depth of support, authenticity, and courage displayed and shared within our CFP cohort, and this experience remains an inspiration for my work and in my life."

#### WE ARE HONORED TO SHARE AN AFFILIATION WITH



#### WE EXTEND OUR GRATITUDE TO

Dean Alan D. Solomont and his talented team for partnering with us to bring excellence and prestige to our curriculum and faculty!

## **GRADUATION:** A Celebration of Leadership

and Community

#### "When we rise together, change is possible."

The words of President and CEO Yolanda Coentro were passionately embraced by the 154 remarkable leaders who graduated in June from our Boston, Lowell, Rhode Island and Cape Cod and the Islands programs.

The graduates, who completed a year of learning, sharing, reflecting and growing together at the Institute expressed gratitude for the strong and lasting networks built through participation in INP's programs. The value of community was echoed by keynote speakers Angela Ankoma, Executive Vice President and Director of Community Investment at the United Way of Rhode Island; Andi Genser, Executive Director of WE CAN in Cape Cod; and Robert Lewis, Jr., Founder and CEO of The BASE. Robert, a renowned Boston bridge-builder and champion of youth also received this year's Barry Dym Champion for Change Award.

The class of 2018, equipped with skills and networks to lead with confidence, joins our active and growing alumni body of 1,000 nonprofit leaders. Together they are a powerful and promising force for social change! Amanda Gorman, Youth Poet Laureate of the US and first graders from the Orchard Gardens elementary school performing poetry for the graduates of the Boston and Lowell programs.



## **Donor Listing**

#### \$200,000

Barr Foundation

#### \$100,000-\$199,999

Mark and Etta Rosen The Boston Foundation

#### \$50,000-\$99,999

Highland Street Foundation MFS Investment Management Santander State Street Foundation The Cape Cod Foundation The Peter and Elizabeth C. Tower Foundation

#### \$25,000-\$49,999

Amelia Peabody Foundation Fund for Shared Insight Leon Lowenstein Foundation The Abbot and Dorothy H. Stevens Foundation The Nellie Mae Education Foundation The Sy Syms Foundation

#### \$10,000-\$24,999

Charlesbank Capital Partners Devonshire Foundation Barry Dym and Francine Jacobs Matthew Epstein and Deborah Hiatt Allan Huntley Sue and Bernard Pucker Wells Fargo

#### \$5,000 - \$9,999

Needham Bank Plymouth Rock Foundation

#### \$1,000-\$4,999

Sam and Annie Bartlett Josh Chalmers Yolanda Coentro and Shaheer Mustafa Susan and Gerald Cohen Enterprise Bank Al Fitz Pat Gray Marcia Hertz Justin Kang Kathryn Plazak Mimi and Roger Ritt David Shapiro Mike and Peggy Stevens Michael and Susan Thonis

#### \$500-\$999

William and Amabel Allen Hal Belodoff and Lisa Kuznick Greater Lowell Community Foundation Elisabeth Jackson Patrick Kirby and Dana Levy Drew and Susan Leff Julian Miller Mary and Sherif Nada Tami Nason Jonathan and Beth Payson Mark Polebaum and Diane Buhl

#### \$250- \$499

Thomas and Gale Beaton JoAnn Cavallaro Bob Giannino Barry Klegman and Dyanne Klein Beth Lacey Shaunda Lewis Laverne Miller Mary Mustafa Emma Reeve Nathan Scott Justin and Rebekah Strasburger Colby Swettberg

#### \$249 and under

Joan Abbot Erica Busillo Adams Susan Adler Elizabeth Aguilo Andrea Aldana Julie Babyatzky Hayley Baccaire Manizha Baraki Karen Barbosa

Turenne Bedell Mikelina Belaineh Jennifer Beloff Jenn Bender Regina Cooper Benjamin John Braden Dean Bragonier Courtney Bridge Anthony Britt **Richard Brothers** Shannon Brown Sarah Brown Ellie Brown Alice Bruce Maggie Burns Mobile Burrell Ashley Bushell Stephanie Cafaro Pamela Camara Cinqué Dunham-Carson Raul Caceres Castillo Jav Coburn Stephanie Cogen Alexandra Coir Erina Colombo Mark Coven and Judy Levenson Kelly Crane Patrick Cronin Sue Marble Cuthbert Jennifer D'Amore Tenisha Daluz Elvse DeGroot Susan DeRita Susan Dickason Daniel Do Lauren Dotv Jennifer Dowdy Vanessa Downing Susan Eqmont Emmanuel Encarnación Andrea Epstein Karen Escarcha Jen Faigel

will be part of my career for the rest of my life. Since starting INP, I have brought the confidence I gained in the classroom into my role. I am so grateful to have had this opportunity and wish that many more people are able to have this experience!"

> Jessica Rivera Program Director, uAspire

Our impact has been made possible by your investments in our work (July 1, 2017 – June 30, 2018). Your support arms diverse nonprofit leaders with the skills and networks they'll need now and in the future, as well as the confidence and credibility to boldly advance their careers and be a force for change in their organizations and communities. THANK YOU!

Orna Feldman Paola Fernandez Linda Chan Flynn Roz Freeman Dara Gannon Craig Gaudette Audrey Gillis Emily Gonzalez Robson Govine Jamal Grant Betsi Graves Laura Graves David Green Shameka Gregory Meghan Griffiths Gordon Halm Jessica Hatfield Adrian Heneveld Adriana Hernandez Patricia Hertz Petie Hilsinger Katherine Holland Thomas and Diane Hollister Leah Hong Jennifer Howell David Howse Lea Ann Hubert Olu Ibrahim Joanne Jan Sarah Johnson Jarred Johnson Kevin Nolan, Jr. Danielle Kemsley Nathaniel Kerr Moira Noonan-Kerry Jesse Kerstetter Brian Kibler Rachel Kossar Amy Kullberg Emelda Lagos Melanie LaMountain Jeffrey Lau Steffon Leach

James Lehane Anna Leversee July Lewis Allison Lex Carol Lobron Jeremy Lockett Penn Loh Hadley Luddy **Richard Makokha** Katherine Masury Sandra McCroom Kelly McMahon Kathy McNamara Claire McVicker Anmol Mehra Elecia Miller Celina Miranda Cynthia Mochowski Katelyn Montalvo Tekla Moquin Joy Murrieta Cori Mykoff Amy Neill Pauline Neves Kathleen Neville Esther Nganga Neil and Anita Nicoll Roger Nix Danielle Nonamaker Karen O'Neill Michael Omenazu Muniquekell Pearce **Candice** Pechilis Jasmine Boyd-Perry James Pierre Victoria Powers Patrick Quigley Bridget Quinn Dominique Rainev Alice Ramsey Amete Reda Charyti Reiter Christopher Richard

Jessica Rivera Stephanie Doss-Robertson Eddie Rosa Alaina Rosenberry Kalina Sabeva Laura Saintable Ivelisse Sanchez Elizabeth Santilli Elizabeth Saunders Rachel Schlacter Daniel Schleifer Mark Schmidt Amy Schneider Jen Schoeberlein Manuel Sequeira **Betsey Sethares** Denene Shimkus Jennifer Smith Anne Smith Christina Smith Tiffany Smythe Tracy Sopchak Stephanie Sotis Joshua Stachowski Carolyn Stein Nancy and Wayne Swartz Tammy Tai Jill Talladay Mary Tauras Katia Santiago-Taylor ShaCara Telemaque The Room40 Group Sydney Throop Edith Tonelli Sid Topol Anna Trieschmann Stephanie Ward Mike Wasserman Greg Watt Heather Wightman Leaha Wynn

We also offer special gratitude to our friends at Goulston & Storrs for their ongoing in-kind support!

## FY18 Financials

(as of June 30, 2018)

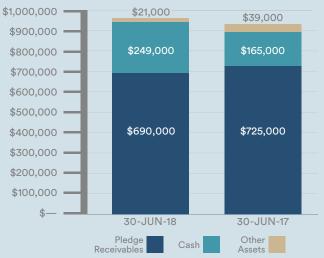
The Institute for Nonprofit Practice finished FY18 in a strong financial position, and continues to improve as more and more funders and partners join us. This year we grew our unrestricted revenue by almost \$350,000. In addition, we successfully launched a corporate giving strategy and raised over \$250,000 in new income through corporate partnerships. We received an increased number of multi-year investments from leading funders, were awarded our first investment from a national foundation, and have secured \$725,000 in funds for FY19 and beyond.

We also made several investments this year to deepen program excellence and prepare for expansion including hiring four new full-time staff to support fundraising and local programs. We improved the curriculum, increased faculty training, and added new alumni activities.

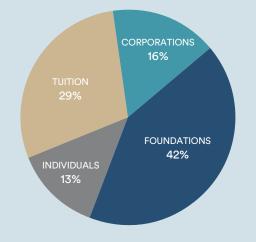
As we look ahead to FY19, we are proud of the foundation we've built to deepen our impact and believe we are in a strong position financially and programmatically to expand our geographic reach.

PROFIT AND LOSS STATEMENTS		FY18	FY17
UNRESTRICTED INCOME	Earned Income ( Tuition) Contributions Other Income	\$481,000 \$1,183,000 \$4,000	\$390,000 \$964,000 —
	TOTAL UNRESTRICTED INCOME	\$1,668,000	\$1,354,000
EXPENSES	Program Costs & Personnel Scholarships Special Events & Marketing Administrative Professional Services Occupancy Strategic Plan Development	\$1,108,000 \$157,000 \$37,000 \$61,000 \$164,000 \$60,000	\$841,000 \$70,000 \$136,000 \$100,000 \$83,000 \$74,000 \$69,000
	TOTAL EXPENSES	\$1,587,000	\$1,373,000
	CHANGE IN UNRESTRICTED NET ASSETS	\$81,000	\$(19,000)
TEMPORARILY RESTRICTED ACTIVITY	Temporarily Restricted Income Net Assets Released	\$813,000 \$863,000	\$1,086,000 \$470,000
	CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	\$(50,000)	\$616,000
	TOTAL CHANGE IN NET ASSETS	\$31,000	\$597,000

#### ASSETS AT YEAR END June 30, 2018 vs June 30, 2017



#### INCOME BY SOURCE Secured July 1, 2017 – June 30, 2018



## In the <u>News</u>

#### SOCIAL INNOVATIONS

#### Intent versus Impact YOLANDA COENTRO & SHAHEER MUSTAFA / 04 DECEMBER 2017



Students at the Institute engaging in a lively classroom discussion with faculty member, David Howse.

Our sector has a problem with race. According to the Building Movements Project recent Race to Lead report, the number of Executive Directors/EEOs of nonprofits who identify as white has remained virtually unchanged over the past decade despite a pointed focus to improve representative diversity at the highest levels of the sector. In fact, only 10 percent of nonprofit CEOs are people of color and only 16 percent of Board members and 10 percent of Board Chairs are people of color. As our nation confronts race and interent bias, we need diversity and equitable representation in the leaders of our civil society to heap us achieve equally.

#### tBf The Boston Foundation December 2017 Featured Grantee: Nonprofit Effectiveness

Leaning In on Diverse and Inclusive Nonprofit Leadership The Institute for Nonprofit Practice



The Institute for Nonprofit Practice's Community Fellows Program is for social justice oriented emerging leaders with a focus on advancing people of color

In 2007, Barry Dym was a consultant to nonprofits when he observed that there was very little diversity in the ranks of senior management. That realization contributed to his founding of the Institute for Nonprofit Management and Leadership. The Boston Foundation was 'there at the beginning' with a \$75,000 seed grant.

Today, concerns about diversity in the nonprofit workforce have gained urgency for Greater Boston. Interest in the issue was reflected by the hundreds of nonprofit stakeholders who attended a forum on October 18th at the Boston Foundation titled Race to Load: Conformite Rev Nonprofit Racial Leadership Gap.



#### The Institute for Nonprofit Practice

April 2018, Website Feature

Investing in the future of nonprofit and philanthropic leadership.

Nonprofils can be a driving force for positive change and greater equily in the communities they serve. But many organizations struggle with two longstanding issues: they have not built the bench of new leaders needed as baby boomers retire from longtime tenures as chief executives; and their staff and board leadership often do not reflect the communities they serve. Though the benefits of diverse and inclusive teams and leadership have been well established, still only 11% of nonprofit executives are people of color. It was this reality that inspired Barry Dym and colleagues to develop a network of future leaders, with a particular focus on leaders of color. And in 2007, the Institute for Nonprofit Management and Leadership (now, the <u>Institute for Nonprofit</u> <u>Practice</u>) was born.

### THE CHRONICLE OF PHILANTHROPY

## 15 More People Changing the Nonprofit World

By Nicole Wallace

These nonprofit leaders are finding innovative ways to take on society's toughest problems.

#### Yolanda Coentro

Institute for Nonprofit Practice Needham, Mass.

Yolanda Coentro would like to see more people of color and people from modest economic backgrounds in positions of authority in the nonprofit world. Since 2016, when she became CEO of the Institute for Nonprofit Practice, she's focused on making that happen by providing low-cost leadership training through the organization.

"People who have experience with the issues that we're grappling with today know what's worked. They know what hasn't," she says. "They have a perspective that can ensure that people and organizations are really being sensitive to the full spectrum of the issue."



"We have been a long-term supporter of the Institute because we share in their commitment to advancing the nonprofit sector through leadership development with the mutually important goals of continuing the education of talented and hardworking professionals to better serve those in need. Highland Street Foundation is proud to be part of the Institute's growth and deepened impact."

> Blake Jordan, Executive Director, Highland Street Foundation

### CAPE COD TIMES

## 

### Second Institute for Nonprofit Practice class begins

Posted October 11, 2017 By Sean F. Driscoll

DECEMBER 05, 2017

BUSINESS — Sixteen area nonprofit leaders have been selected for the second year of the institute for Nonprofit Practice core certificate program, which began Wednesday with an opening reception and will continue for 50 hours of classroom sessions and 30 hours of small-group sessions between now and May.

This year's students are: Andrea Aldana, Community Development Partnership; John Braden, Lower Cape Communications; Courtney Bridge, Cape Cod Healthcare Foundation; Elyse DeGroot, Duffy Health Center; Vanessa Downing, Welliefte Preservation Hall Inc; Dara Gannon, The Cape Cod Foundation; Sarah Johnson, Cahoon Museum of American Art; Hadley Luddy, Homeless Prevention Council; Kathy McNamara, Cape Cod Community College Educational Foundation; Amy Neilli, Cultural Center of Cape Cod; Pauline Neves, Hope Health; Mark Schmidt, Falmouth Historical Society Inc.; Betsey Sethares, Cape Cod Times Needy Fund; Denene Shimkus, CHAMP Homes Inc; Jill Talladay, CARE for the Cape & Islands; and Edith Tonelli, Cape Cod Museum of Art.

The program is currently offered in greater Boston, the Merrimack Valley and Rhode Island. It is affiliated with the Jonathan M. Tisch College of Civic Life at Tufts University.

The Cape Cod program is underwritten by nine funders: the Bilazikian Family Foundation; The Peter and Elizabeth C. Tower Foundation; The Cape Cod Foundation; Cape and Islands United Way; Cape Cod Fite Cents Savings Bank Charitable Foundation; Cape Cod Healthcare community benefits initiative; Eastern-Bank Charitable Foundation; Edward Bangs Kelley and Elza Kelley Foundation; and the Arts Foundation of Cape Cod. Hy-Line Cruises is providing meeting space for the sessions.

## Leadership

We sincerely appreciate our talented team of faculty and volunteers who shared their time and talents to enrich the student experience this year!

#### **BOARD OF DIRECTORS**

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"This program has been instrumental in my personal growth and confidence as a leader. I realize I have an invaluable network of peers to turn to as I continue my journey as an ED in the nonprofit world."

Cindy Horgan Executive Director, Cape Cod Children's Place

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Isa Woldeguiorguis, Executive Director, The Center for Hope and Healing

"I will take the lessons and relationships I gained during the CFP with me for the rest of my career and the rest of my life, and for that, I will be forever grateful."

Leaha Wynn Senior Coordinator, Human Capital, Center for Effective Philanthropy

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"Since entering INP, my startup organization has further defined staff roles, rebranded, and created a strategic plan. Our organization still has a great deal of work to do before becoming truly sustainable, but with what I learned at the Institute, I no longer have doubts that we'll get there."

> Jamal Grant Founder and Director, The NET Mentoring Group

#### 2017-18 GUEST INSTRUCTORS

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## Looking Ahead

In this moment in history, we are experiencing a groundswell of demand for effective leadership in social change work, and a growing commitment, across sectors, to equity and justice.

Imagine what the nonprofit sector could achieve if its leadership fully represented the people we serve. What if we could break down silos and isolation and tear down the divisiveness of competition to find creative and effective ways of working together? The Institute is turning this vision into reality in our work *every day*.

As a recognized leader with a proven model, the Institute for Nonprofit Practice stands ready to fill the talent and leadership development needs in the sector and to amplify our impact through investments in both scale and programmatic depth.

This year, as we begin to scale nationally, we will launch our first site beyond New England. In the next three years, we will double the number of leaders we train annually. With over 1,000 alumni, the Institute is building a platform for meaningful connection across city lines and a vibrant learning community where our leaders can continuously develop, collaborate, and advance their missions.

Our partnerships with nonprofits, funders and the private sector make our work possible. We hope you will consider joining us as we grow and advance equity and high performance in the social sector!

#### WANT TO LEARN MORE ABOUT OUR PLANS TO GROW?

We would love to hear from you! You can reach us at info@nonprofitpractice.org or (781) 400-5742.

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